

CONTRACT



WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 118150 /		<u>Alt Order #</u> 09817403
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/12/12 / 10/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJZY	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	WJZY	10/16/12	10/19/12	Seinfeld M-F 11a-12n	11a-12p		:30			NM	3	\$75.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				3	\$25.00			
N 6	WJZY	10/21/12	10/21/12	Sunday Midday Movie	2-4pm		:30			NM	1	\$60.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----S				1	\$60.00			
N 7	WJZY	10/16/12	10/19/12	Bill Cunningham	M-F 3-4p		:30			NM	4	\$320.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$80.00			
N 8	WJZY	10/22/12	10/22/12	Bill Cunningham	M-F 3-4p		:30			NM	1	\$80.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	M-----				1	\$80.00			
N 9	WJZY	10/16/12	10/19/12	Eff. 9/10/12 Ricki Lake 5-6p 5-6pm			:30			NM	4	\$160.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$40.00			
N 10	WJZY	10/22/12	10/22/12	Eff. 9/10/12 Ricki Lake 5-6p 5-6pm			:30			NM	1	\$40.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	M-----				1	\$40.00			
N 11	WJZY	10/20/12	10/20/12	Saturday Late Movie	Sat/4-6pm		:30			NM	2	\$160.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----S-				2	\$80.00			
N 12	WJZY	10/21/12	10/21/12	Sun Late Aft Movie	4-6p		:30			NM	2	\$50.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----S				2	\$25.00			

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118150 /	09817403

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 13	WJZY	10/16/12	10/19/12	Rules of Engagement M-F	6-6-630p M-F		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$40.00			
N 14	WJZY	10/22/12	10/22/12	Rules of Engagement M-F	6-6-630p M-F		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$40.00			
N 15	WJZY	10/16/12	10/19/12	King of Queens	630-7p		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$75.00			
N 16	WJZY	10/22/12	10/22/12	King of Queens	630-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$75.00			
N 17	WJZY	10/16/12	10/19/12	2 1/2 MEN	7-7:30p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$450.00			
N 18	WJZY	10/22/12	10/22/12	2 1/2 MEN	7-7:30p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$450.00			
N 19	WJZY	10/16/12	10/19/12	2 1/2 MEN	7:30-8p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$550.00			
N 20	WJZY	10/22/12	10/22/12	2 1/2 MEN	7:30-8p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$550.00			
N 21	WJZY	10/20/12	10/20/12	2 1/2 MEN	7-7:30p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$300.00			
N 22	WJZY	10/21/12	10/21/12	70's Show/Old Christine Su	6-7pm		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$60.00			
N 23	WJZY	10/21/12	10/21/12	2.5 MEN	7-8pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$325.00			
N 24	WJZY	10/16/12	10/19/12	Ricki Lake M-F	10-11p		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$30.00			
N 25	WJZY	10/22/12	10/22/12	Ricki Lake M-F	10-11p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$30.00			

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$30.00												
N 26	WJZY	10/21/12	10/21/12	The Border Sun 8-9pm	8-9P		:30			NM	1	\$125.00
CANDIDATE / CLASS 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$125.00												
N 27	WJZY	10/21/12	10/21/12	The Collector Sun 9-10p	9-10pm		:30			NM	1	\$60.00
CANDIDATE / CLASS 3												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$60.00												
N 28	WJZY	10/20/12	10/20/12	/30 Rock Sat 11p-12a	11p-12a		:30			NM	1	\$30.00
CANDIDATE / CLASS 3												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 1 \$30.00												
N 29	WJZY	10/20/12	10/20/12	Rules Enga/Old Christine Sa 12-1a			:30			NM	1	\$30.00
CANDIDATE / CLASS 3												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 1 \$30.00												
N 30	WJZY	10/21/12	10/21/12	Charlotte Now	11-1130p		:30			NM	1	\$55.00
CANDIDATE / CLASS 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$55.00												
D 31	WJZY	10/20/12	10/20/12	ACC FOOTBALL	various		:30			NM	0	\$0.00
CANDIDATE / CLASS 3												
Totals											66	\$7,855.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	66	\$7,855.00	\$6,676.75
Totals	66	\$7,855.00	\$6,676.75

Signature: _____ **Date:** _____

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